

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2717470
Alt Order #: 27135696
Product Desc: SLFKS
Estimate: 9125
Flight Dates: 10/14/20 - 10/20/20
Original Date / Rev: 10/05/20 / 10/12/20
Order Type: REG

Revision 2
(AD)

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact: Mentzer Media Services Email
 210 W. Pennsylvania Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Senate Leadership Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	67	\$75,975.00	\$64,578.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	67	\$75,975.00	\$64,578.75	258.00
Totals	67	\$75,975.00	\$64,578.75	258.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/14/20	10/14/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----			1			\$400.00		1.50			
N 2	Multi	10/15/20	10/15/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---			1			\$400.00		1.50			
N 3	Multi	10/16/20	10/16/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--			1			\$400.00		1.50			
N 4	Multi	10/20/20	10/20/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2717470
 Alt Order #: 27135696
 Flight Dates: 10/14/20 - 10/20/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9125

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$900.00		1.50			
N 5	Multi	10/14/20	10/14/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$700.00		2.40			
N 6	Multi	10/15/20	10/15/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$700.00		2.40			
N 7	Multi	10/16/20	10/16/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$700.00		2.40			
N 8	Multi	10/19/20	10/19/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$1,575.00		2.40			
N 9	Multi	10/20/20	10/20/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$1,575.00		2.40			
N 10	Multi	10/14/20	10/14/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$600.00		2.00			
N 11	Multi	10/15/20	10/15/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$600.00		2.00			
N 12	Multi	10/16/20	10/16/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$600.00		2.00			
N 13	Multi	10/19/20	10/19/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$1,215.00		2.00			
N 14	Multi	10/17/20	10/17/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$200.00	P3	1.30	NM	2	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					2	\$200.00		1.30			
N 15	Multi	10/17/20	10/17/20		CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Sa											
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1			\$300.00			1.40			
N 16	Multi	10/18/20	10/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		2			\$200.00			1.10			
N 17	Multi	10/18/20	10/18/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1			\$300.00			1.60			
N 18	Multi	10/14/20	10/14/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1			\$280.00			1.30			
N 19	Multi	10/15/20	10/15/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1			\$280.00			1.30			
N 20	Multi	10/16/20	10/16/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1			\$280.00			1.30			
N 21	Multi	10/20/20	10/20/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$630.00	P2	1.30	NM	1	\$630.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----		1			\$630.00			1.30			
N 22	Multi	10/14/20	10/14/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1			\$600.00			2.80			
N 23	Multi	10/15/20	10/15/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1			\$600.00			2.80			
N 24	Multi	10/16/20	10/16/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1			\$600.00			2.80			
N 25	Multi	10/19/20	10/19/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$900.00	P2	2.80	NM	1	\$900.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											

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 Alt Order #: 27135696
 Flight Dates: 10/14/20 - 10/20/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9125

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$900.00		2.80			
N 26	Multi	10/14/20	10/14/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$900.00		4.00			
N 27	Multi	10/15/20	10/15/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$900.00		4.00			
N 28	Multi	10/16/20	10/16/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$900.00		4.00			
N 29	Multi	10/20/20	10/20/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$1,260.00		4.00			
N 30	Multi	10/14/20	10/14/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$1,000.00		5.10			
N 31	Multi	10/15/20	10/15/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$1,000.00		5.10			
N 32	Multi	10/16/20	10/16/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$1,000.00		5.10			
N 33	Multi	10/19/20	10/19/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$1,575.00		5.10			
N 34	Multi	10/20/20	10/20/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$1,575.00		5.10			
N 35	Multi	10/14/20	10/14/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$1,500.00		6.50			

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 Estimate: 9125

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	10/15/20	10/15/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---					1	\$1,500.00		6.50			
N37	Multi	10/16/20	10/16/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--					1	\$1,500.00		6.50			
N38	Multi	10/19/20	10/19/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	M-----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$2,025.00		6.50			
N39	Multi	10/20/20	10/20/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	-T-----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					1	\$2,025.00		6.50			
N40	Multi	10/14/20	10/14/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$2,000.00		9.60			
N41	Multi	10/15/20	10/15/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---					1	\$2,000.00		9.60			
N42	Multi	10/16/20	10/16/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--					1	\$2,000.00		9.60			
N43	Multi	10/19/20	10/19/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$2,700.00		9.60			
N44	Multi	10/20/20	10/20/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					1	\$2,700.00		9.60			
N45	Multi	10/14/20	10/14/20	Wed Prime Other 3 Channels : KSNK,KSNG,KSNN,KSNNW Wed Prime Other 3 Billboard Music Awards	CM	7p-10p	--W----	:30	1	\$1,600.00	P3	5.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$1,600.00		5.00			
N46	Multi	10/16/20	10/16/20	Fri Prime Other 1 Channels : KSNK,KSNG,KSNN,KSNNW Fri Prime Other 1	CM	7-9p	----F--	:30	2	\$1,000.00	P3	3.60	NM	2	\$2,000.00

Order / Rev: A2717470
 Alt Order #: 27135696
 Flight Dates: 10/14/20 - 10/20/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9125

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
American Ninja Warrior (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					2	\$1,000.00		3.60			
N47	Multi	10/16/20	10/16/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Friday 9-10p											
				Dateline-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$1,000.00		3.10			
N48	Multi	10/17/20	10/17/20	Sat Prime Hour 1	CM	7-8p	-----S-	:30	1	\$700.00	P3	2.80	NM	1	\$700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Saturday 7-8p											
				Weakest Link (R) Sat-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$700.00		2.80			
N49	Multi	10/17/20	10/17/20	Sat Prime Hour 2	CM	8-9p	-----S-	:30	1	\$700.00	P3	2.70	NM	1	\$700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Saturday 8-9p											
				Ellen's Game of Games (R) Sat-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$700.00		2.70			
N50	Multi	10/18/20	10/18/20	NASCAR on NBC	CM	NASCAR on NBC	-----S	:30	1	\$500.00	P3	2.20	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NASCAR on NBC (1:30 PM-5:00 PM)											
				NASCAR Cup: Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$500.00		2.20			
N51	Multi	10/18/20	10/18/20	FB Night in Amer Pre G	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	7.00	NM	1	\$1,600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$1,600.00		7.00			
N52	Multi	10/18/20	10/18/20	NFL Game	CM	NFL Game	-----S	:30	2	\$4,800.00	P3	16.70	NM	2	\$9,600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NFL Game											
				SNF: LA Rams @ San Francisco											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					2	\$4,800.00		16.70			
N53	Multi	10/14/20	10/14/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$1,500.00		3.30			
N54	Multi	10/16/20	10/16/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$1,500.00		3.30			
N55	Multi	10/19/20	10/19/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$2,700.00		3.30			
N56	Multi	10/20/20	10/20/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$2,700.00		3.30			

Order / Rev: A2717470
 Alt Order #: 27135696
 Flight Dates: 10/14/20 - 10/20/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9125

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 57	Multi	10/18/20	10/18/20	Late 10p News Channels : KSNK,KSNG,KSNL,KSNW Late 10p News KSN News	CM	1030p-11p	-----S	:30	1	\$1,200.00	P3	3.40	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$1,200.00		3.40			
N 58	Multi	10/14/20	10/14/20	Tonight Show Channels : KSNK,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	--W----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$560.00		1.50			
N 59	Multi	10/15/20	10/15/20	Tonight Show Channels : KSNK,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	---T---	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---					1	\$560.00		1.50			
N 60	Multi	10/16/20	10/16/20	Tonight Show Channels : KSNK,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	----F--	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--					1	\$560.00		1.50			
N 61	Multi	10/18/20	10/18/20	Good Day Kansas Sunday PM Channels : KSNK,KSNG,KSNL,KSNW Good Day Kansas	CM	1035p-1105p	-----S	:30	1	\$400.00	P3	1.30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$400.00		1.30			
N 62	Multi	10/17/20	10/17/20	Notre Dame Football Channels : KSNK,KSNG,KSNL,KSNW Notre Dame Football (1:30 PM-5:00 PM)	CM	Notre Dame Footb	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-					1	\$300.00		0.00			
N 63	Multi	10/18/20	10/18/20	Countdown to Green Channels : KSNK,KSNG,KSNL,KSNW Countdown to Green	CM	Countdown to Gre	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$300.00		0.00			
													Totals	67	\$75,975.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare
Taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>Audrey Berry</i>
Name: Carl M. Forts	Name: Audrey Berry
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 10/1/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **10/13/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2717470	Station Call Letters: XSNW	Date Received/Requested: 10/1/20
Est. #: 9125	Station Location: Wichita, KS	Run Start and End Dates: 10/14 - 10/20/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.